

*For Immediate Release
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NEWS RELEASE

**Santa Barbara Conservancy Project Creates
NEW POSTER OF LOCAL LANDMARKS A FIRST FOR THE GROUP**

(Nov. 30, 2009) As part of the Santa Barbara Conservancy's efforts to document Santa Barbara's exceptional architecture and historic resources it has produced a colorful poster comprising photographs of many Santa Barbara buildings and features designed in the Spanish Revival, Mission Revival, and similar architectural styles. Most are well-known City Landmarks, alongside important trees, landscape features, fountains, and even animals. Photography and graphic design for the poster is by Steve Hausz, local architect, photographer, and graphic designer. "I enthusiastically accepted the opportunity to combine three of my passions - architecture, photography, and graphic design - in one project," said Mr. Hausz. "Perhaps I didn't know what I was getting into, with nearly 1500 photos shot, and a Photoshop file so large I had to buy a newer computer; but I'm very pleased with the outcome and enjoy seeing people get lost in the detail of the poster."

Available in two sizes—24 inches by 36 inches, and 18 inches by 24 inches, the larger poster sells for \$20 and the smaller for \$15. It is being sold at the gifts shops of the Santa Barbara Historical Museum and the Santa Barbara Trust for Historic Preservation at El Presidio de Santa Barbara State Historic Park. The poster will also be available at other museums and visitor centers, as well as art and frame shops and the SB Conservancy website www.sbconservancy.com.

Judith Orias, originator of the poster idea, works in the field of genetics as does her husband, Eduardo Orias, Ph.D., a research professor at UCSB. A former member of the City Planning Commission, Mrs. Orias loves the "Santa Barbara style" architectural tradition and has always recognized the importance of the preservation of this tradition and of historic sites. She supports Santa Barbara's legacy of regulating building design. Mrs. Orias has sponsored publications dealing with cultural resources in the historic parts of the city. "I thought that a poster honoring the Spanish heritage of our town would be a wonderful item local residents as well as tourists would want to have to remember

beautiful Santa Barbara,” she said. “I also hoped it would remind people, especially children, of our heritage and help preserve these buildings and objects for future generations to enjoy. Steve Hausz has done a wonderful job of photography and blending the photographs into a work of art,” she concluded. When they traveled in Spain and discovered handsome posters in the tourist bureaus of Spanish cities such as Granada and Cordoba, they began a collection of the posters and kept them as a reminder of their travels. During these trips they came to realize how unique Santa Barbara is among U.S. cities. When Mrs. Orias brought some of the Spanish posters to a Conservancy meeting and suggested it produce a similar poster, the idea was met with enthusiasm.

Santa Barbara Conservancy previously published the book *Stone Architecture in Santa Barbara*, written by Richard E. Oglesby, Ph.D., and published in 2009 by Arcadia Publishing.

Donald G. Sharpe, architect, is the president of the Santa Barbara Conservancy. Active board members are David Bisol, Louise Boucher, Mary Louise Days, Michael Imwalle, Stella Larson, Fermina Murray, Michel Nellis, Richard Oglesby, and Judith Orias. A founder of the Conservancy was the late John Pitman, F.A.I.A., and the late Fred Usher, who died this year, was also a board member.

Mr. Sharpe invited architect/artist Mr. Hausz to a Conservancy meeting and the poster’s design evolved. Both have served on the City’s Historic Landmarks Commission, and Mr. Sharpe is currently its vice-chair. For more information on the poster, contact Fermina Murray, telephone (805) 967-7189; or after 6 pm, Judy Orias (805) 687-9419.

The Santa Barbara Conservancy, a not-for-profit organization, advocates for the recognition, preservation, and revitalization of historic, architectural, and cultural resources in Santa Barbara County. The Conservancy works to increase public awareness of and participation in local preservation issues. It provides information and education regarding the preservation of sites, structures, and neighborhoods throughout Santa Barbara County.

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